

# ***NEWSPAPERS ADJUDICATED BY SUPERIOR COURT, COUNTY OF FRESNO***

***PUBLICATION DEADLINES VARY FOR EACH NEWSPAPER-PLEASE CONTACT NEWSPAPERS IN ADVANCE!***

**FRESNO BUSINESS JOURNAL**

1315 Van Ness, #200  
Fresno, Ca 93721  
(559) 490-3400

**SAN JOAQUIN-TRANQUILITY**

**WEST SIDE ADVANCE**  
652 S. Madera Avenue  
Kerman, Ca 93630  
(559)846-6689

**THE FRESNO BEE**

1626 E Street  
Fresno, CA 93721  
(559)441-6115

**THE MENDOTA TIMES**

652 S. Madera Avenue  
Kerman, CA 93630  
(559) 846-6689

**WEST SIDE ADVANCE**

652 S. Madera Avenue  
Kerman, CA 93630  
(559) 846-6689

**THE KERMAN NEWS**

652 S. Madera Avenue  
Kerman, CA 93630  
(559) 846-6689

**ENTERPRISE RECORDER**

P.O. Box 9  
Hanford, CA 93232  
(559) 582-0471

**FIREBAUGH MENDOTA JOURNAL**

652 S. Madera Avenue  
Kerman, CA 93630  
(559) 846-6689

**SANGER HERALD**

740 N Street  
Sanger, CA 93657  
(559) 875-2511

**MOUNTAIN PRESS**

P.O. Box 97  
Prather, CA 93651  
(559) 855-8100

**THE REEDLEY EXPONENT**

P.O. Box 432  
Reedley, CA 93654  
(559) 638-2244

**NOTE:**

The list was compiled by the Fresno County Clerk's office from the information on file as of January 22, 1980, Revised April 25, 2006. This office makes no representations to the current status of any newspaper nor does the County Clerk's office make any determination of the proper newspaper to be utilized for legal publications.

**IMPORTANT:**

The information on your Fictitious Business Name statement must be published in a newspaper within 30 days of the filing date. It must publish for four weeks in a row, at least once a week.

The **FIRST PUBLICATION MUST BE WITHIN 30 DAYS** of filing of the Fictitious Name Statement and/or Abandonment. (GC 6064)

## **THERE ARE NO EXTENSIONS TO THE 30 DAY TIME LIMIT UNDER ANY CIRCUMSTANCES!!!**

**(This is a legal deadline set by the California State Law). If the publication requirements are not met, The Fictitious Business Statement will be inactivated and removed from the index. You will then be required to file a new Fictitious Business Statement along with the filing fee.**

**Your Fictitious Business Statement is good for 5 years. During this 5 year period, if you should move the business location or change the way of conducting business a new filing is required. You will pay the appropriate filing fee and be required to publish your new statement.**

# ***POSSIBLE CONTACTS WHEN OPENING A BUSINESS***

1. Register with the California State Board of equalization, which will assess the amount of sales tax your business will pay. Retailers put up a Surety Bond for the sales tax; manufacturers pay a "Use Tax", both estimated on income for the first quarter. The State Board of Equalization is in Sacramento and has branches in larger towns.

## **CALIFORNIA STATE BOARD OF EQUALIZATION**

8050 N. Palm Avenue, Suite 205, Fresno, CA 93711

Phone: (559) 440-5330

2. Contact the Internal Revenue Service (IRS), so that a tax and employer I.D. can be assigned to the business. IRS will also provide a withholding schedule if you have employees.

## **INTERNAL REVENUE SERVICE**

2525 Capital Street, Fresno, CA 93721

Phone: (559) 444-2044

You must also obtain a State I.D. Number and withholding schedule if you are an employer:

## **EMPLOYMENT DEVELOPMENT DEPARTMENT**

1050 "O" Street, Fresno, CA 93721

Phone: (559) 445-5717

3. If your business has employees, you are required to carry Worker's Compensation Insurance. Your insurance broker may be able to handle this, or contact;

## **STATE COMPENSATION INSURANCE FUND**

10 River Park Place East, Fresno, CA 93720

Phone: (559) 433-2600

4. If construction is involved, including major remodeling, local zoning ordinances which govern construction should be checked by contacting City and County offices. A building permit, or other permits and Zoning validation may be required.

## **COUNTY BUILDING PERMITS**

2220 Tulare, Suite A, Street Level, Fresno

Phone: (559) 262-4029

## **CITY DEVELOPMENT DEPARTMENT**

2600 Fresno Street

Phone: (559) 621-6880

5. Licenses to operate a business are controlled at the local level and are issued by City and County government.

## **COUNTY TREASURER'S OFFICE**

Hall of Records, Room 105

Phone: (559) 600-3487

## **CITY FINANCE DEPARTMENT**

2600 Fresno Street

Phone: (559) 621-6880

6. Authorization to accept food stamps in your store:

## **DEPARTMENT OF AGRICULTURE**

801 I Street, Room 416, Sacramento, CA 95814

Phone: (916) 498-5790

7. If you have questions concerning opening a business, the Chamber of Commerce may be able to answer your questions.

## **THE GREATER AREA CHAMBER OF COMMERCE**

2331 Fresno Street

Phone: (559) 495-4880

[www.fresnochamber.com](http://www.fresnochamber.com)

## **SOURCES OF HELP**

- a. An Accountant should be consulted for setting up a good bookkeeping system. In addition, the accountant will take care of any of the points mentioned above.
- b. The services of an Attorney may be required to cope with legal complications which arise for a new company.
- c. An Insurance Company or Broker will advise you on the types and amounts of insurance coverage the business should have.
- d. California Secretary of State website: [www.sos.ca.gov/business/be/starting-a-business.htm](http://www.sos.ca.gov/business/be/starting-a-business.htm)